



Advancing and Transforming Public Health Practice



Jessica Solomon Fisher, MCP
Vice President, Strategic Initiatives
Public Health Accreditation Board (PHAB)
Public Health National Center for Innovations (PHNCI)




hot topics in practice www.northwestcenter.com **Northwest Center FOR PUBLIC HEALTH PRACTICE**

Question for the Viewers


How would you describe your knowledge of current transformation efforts in public health practice?

- A. High level
- B. Moderate
- C. Low level
- D. Other (please type in chat)


The Transformation Landscape



National Transformation Initiatives



Opportunities for Practitioners









“ The public broadly believes the activities of public health agencies are important to the health of the United States and supports substantial increases in spending on public health programs **but has serious concerns** about how the system functions now. The **public lacks the high level of trust** in key public health institutions necessary to address today's and future challenges

— The Public's Perspective on the United States Public Health System
Harvard T.H. Chan School of Public Health and RWJF, 2021


Current Transformation Landscape



Unprecedented new resources




Need for core public health funding



Multiple co-occurring pandemics

About PHAB



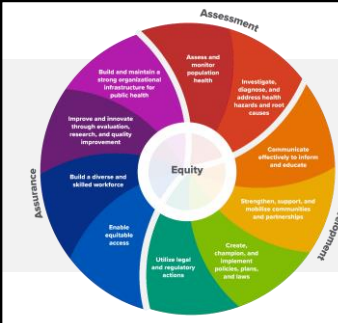
PHAB is **building trust in public health** and ensuring excellence in scalable innovation

Mission:
Advance and transform public health practice by championing performance improvement, strong infrastructure, and innovation

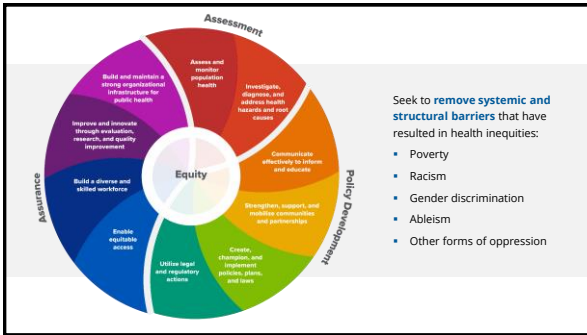
Vision:
A high-performing governmental public health system that supports all people living their healthiest lives.

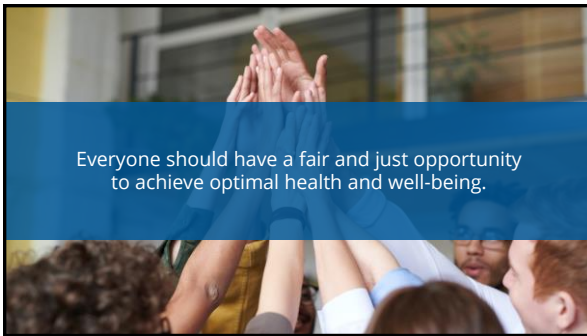
Values:
Trust | Respect | Innovation | Collaboration | Growth-mindset

Principles:
Excellence | Diversity, Equity, and Inclusion | Transparency | Accountability

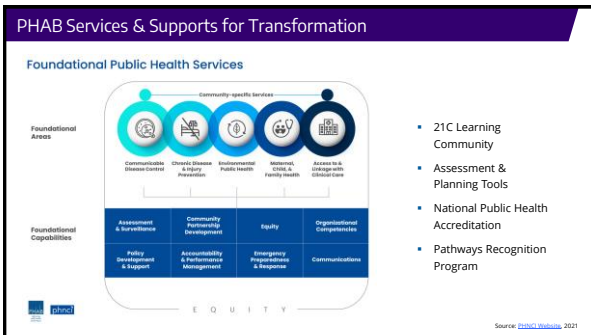


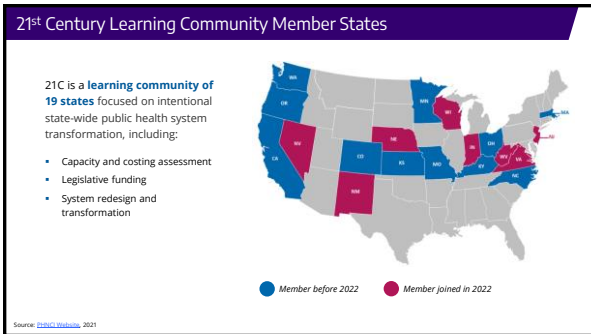
The 10 Essential Public Health Services provide a framework for public health to protect and promote the health of all people in all communities.

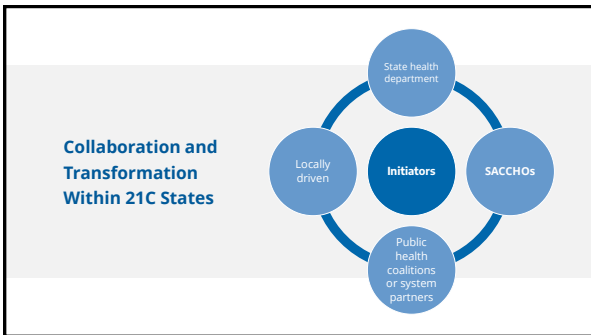













Steps to PPHS Transformation



- 1 Organize the effort
- 2 Identify core services
- 3 Identify capacity gaps
- 4 Estimate costs
- 5 Develop financing model
- 6 Make a budget request
- 7 Develop legislation
- 8 Implement the model

Examples of Efforts

Washington
State investments: 147 million in the 2021-2023 biennium and \$148 million per year ongoing starting in FY2024

Oregon
Partnerships: Regional infrastructure and Tribal plans

Missouri
COVID-19 response: Key findings and recommendations for state action

North Carolina
Federal funding: FCs, workforce, and ARPA

Minnesota
Equity: Defined core public health, centered equity, beginning costing

Ohio
Costing: Developed costing for OH, tying to financial data, connection to PHAB accreditation

Question for the Viewers

Do you know how many staff your health department needs?

A. Yes
B. No
C. Unsure

Staffing Up



Local Staffing Estimates
 Needed to implement the Foundational Public Health Services

Public Health Workforce Calculator
 Will allow health departments to determine the number and type of staff to provide sufficient levels of public health services

Expected Summer 2022

Source: [Public Health.org](#), 2021

Staffing Estimate

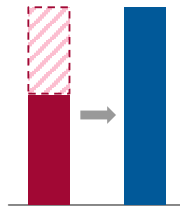


- **How many FTEs are needed** in state and local health departments to perform the Foundational Public Health Services (FPHS)
- **Generate totals and ratios** based on the number of staff needed per 100,000 people
- **Recommendations** are intended to provide an infrastructure that you can surge on during a crisis (e.g., a pandemic), but not inclusive of that surge

The Findings

State and local governmental public health agencies need an **80% increase** in workforce to provide minimum public health services to the nation.

- Local health departments need **54,000** additional FTEs
- State health departments need **26,000** additional FTEs



! This estimate does not account for additional workforce needs beyond core infrastructure and programs.

“ Every system is perfectly designed to get the results that it gets.

— W. Edwards Deming

Value of Accreditation in Crisis Response and Recovery

- Framework for communication of what public health is and does: transparency and accountability
- Focus on partnerships
- Organizational culture built around CQI and performance improvement

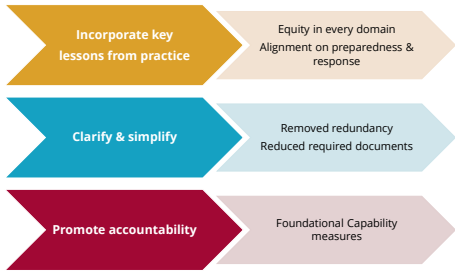
Version 2022 PHAB Standards and Measures



Version 2022 PHAB Standards and Measures was adopted on February 11th, 2022

- Initial Accreditation and Reaccreditation
- Effective July 1, 2022

What are the Headlines for Version 2022?



Putting Health Equity and Anti-Racism Into Practice

Examples:

- Addressing factors that contribute to specific populations' higher health risks and poorer health outcomes.
- Policies and procedures regarding health department operations and inclusion, diversity, equity or anti-racism, reviewed regularly and accessible to staff
- Disaggregating/analyzing data to understand disproportionate risks
- Demonstrating cultural humility in communications
- Engaging with the community



PHAB Pathways Recognition Program

Pathways is a recognition program for local, Tribal, and territorial public health departments whose purpose is to:

- Support performance improvement efforts, strengthen infrastructure, and facilitate public health system transformation, including state-based improvement efforts.
- Serve as a performance improvement milestone for local, Tribal, and territorial health departments not yet ready for accreditation.
- Facilitate accreditation readiness for those intending to seek accreditation.



Pathways: Two Tracks




“ If we want change, we need to do different things or do things differently.

— NHS Institute for Innovation and Improvement



Funding Opportunity



CDC-RFA-OE22-2203
 Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems (DHHS, CDC, CSELS)

- Estimated Total Program Funding: \$3,745,000,000
- Non-categorical
- Intended to support infrastructure and workforce needs (short-term) to lead to longer term improvements

Key Takeaways

- ✓ Digest
- ✓ Our tools can help
- ✓ We are here and we want to hear from you
- ✓ Seize the moment
- ✓ Keep on keepin' on

A Chat with Jessica Solomon Fisher



Betty Bekemeier



Jessica Solomon Fisher

QUESTIONS?



Connect with PHAB

Email
jfisher@phnci.org

Twitter
@phaboard (PHAB Twitter)
@Phinnovates (PHNCI Twitter)

Website
www.phaboard.org
www.phnci.org

Resources

21C Learning Community

PHNCI

www.phnci.org/national-frameworks/21c-learning-community

Focus on Equity One Pager

PHAB

<https://phaboard.org/wp-content/uploads/Version-2022-Equity-Measures.pdf>

Pathways Recognition Program

PHAB

<https://phaboard.org/pathways/>

Public Health Forward Report

Bipartisan Policy Center

<https://bipartisanpolicy.org/report/public-health-forward/>

CDC-RFA-OE22-2203 Grant

CDC

<https://www.grants.gov/web/grants/view-opportunity.html?oppid=340034>
