

Public Health Leadership in Times of Crisis



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www.nwcphp.org/hot-topics

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Question for the Viewers

Rate your level of agreement with the following statement: "Leaders in my state have been responsive to current public health crises."

- A. Strongly agree
- B. Agree
- C. Disagree
- D. Strongly disagree
- E. Neither agree nor disagree
- F. Other (please type in chat)

Lessons from Alaska



Understanding Health Equity in Leadership



Challenges and Strategies for Leading



Lessons from Alaska

Personal Background

Key lesson learned from emergency medical experience:

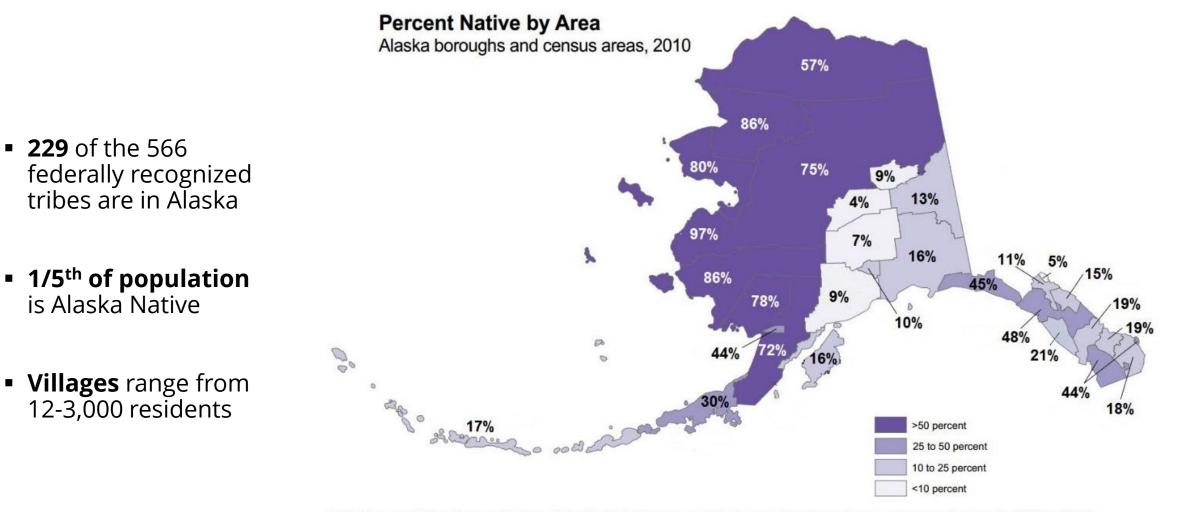
In the Emergency Department – all public policy comes to fail

Alaska in Context



Alaska is a state with great geographic and human diversity

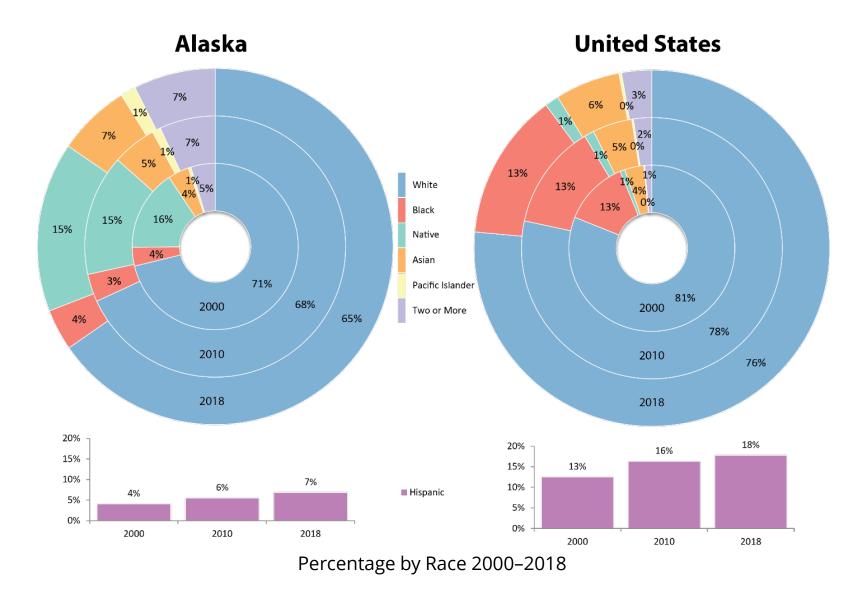
Alaska in Context: Indigenous Communities



Note: These are "bridged" race estimates, which adjust data from surveys that allow reporting of more than one race group (such as the 2000 and 2010 censuses) so that each respondent is assigned a single race. Data on race alone and race alone or in combination with other races are available at labor.alaska.gov/research.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

Alaska in Context: State Demographics

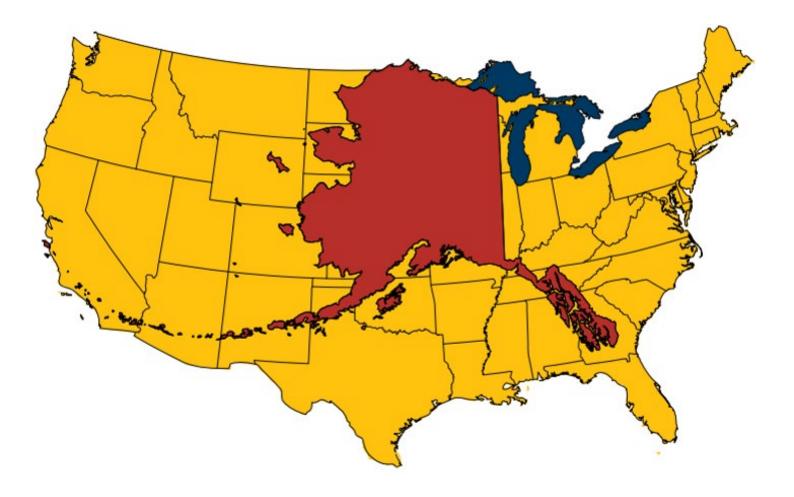


State demographics reflect an **increasingly diverse population**

Source: State of Alaska Department of Labor and Workforce Development, Anchorage Population and Economic Data Conference

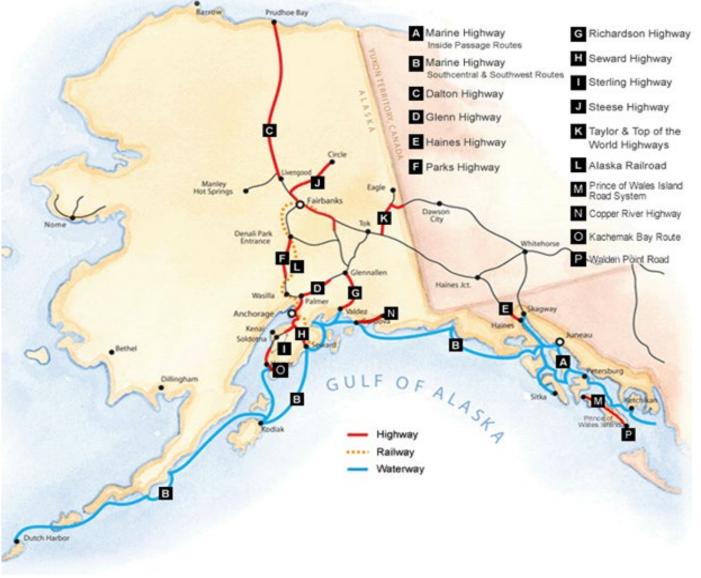
Alaska in Context: Geography

- Larger than combined area of next 3 largest states: Texas, California, and Montana
- Least densely populated state, home to 229 remote villages
- "Remoteness" by Access
 - Small plane: 60%
 - Jet: 11%
 - Highway and jet: 8%
 - Limited road and small plane: 8%
 - Jet, then small plane: 6%
 - Highway: 3%
 - "Extremely Remote": 3%



Alaska in Context: Infrastructure

- 90% of communities off the road system
- Food, gasoline, other necessities are expensive/in short supply, residents rely on subsistence hunting
- At least 75 communities in Alaska lack any law enforcement presence at all
- Most villages lack regular access to police, courts, and related services

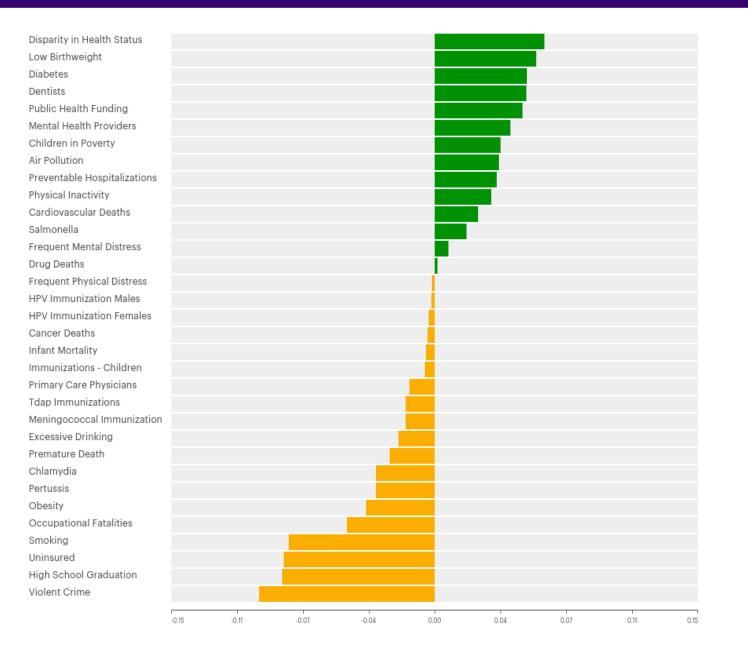


Health of Alaskans

In the Alaskan context, there is a strong connection between health, income, place, and race.

Understanding Health Equity in Leadership

Health of Alaskans



Alaska ranks **better** than other states in the US:

- Low birthweight
- Diabetes
- Children in poverty
- Drug deaths

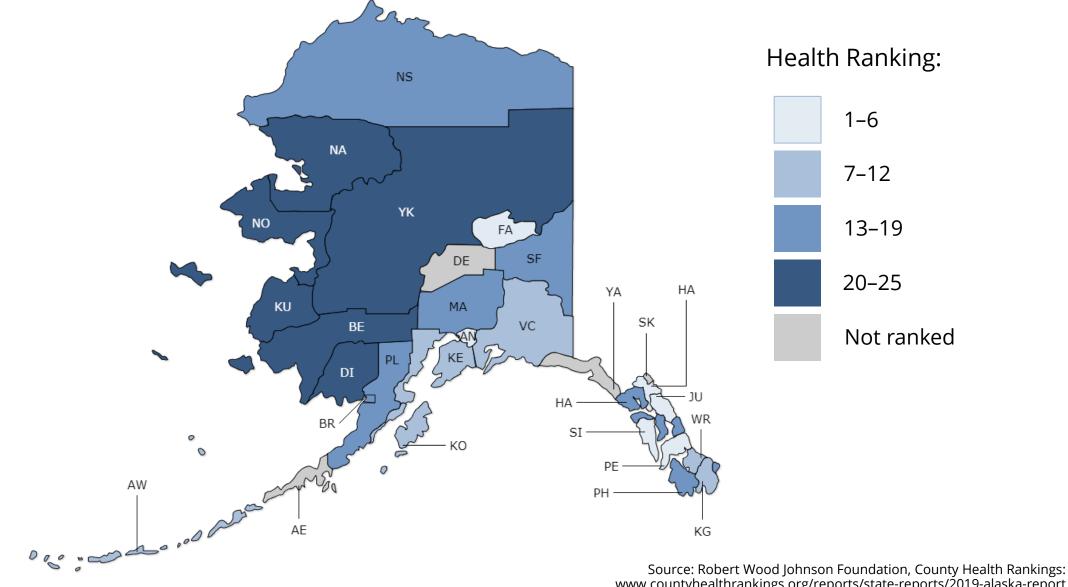
Alaska ranks **worse** than other states in the US:

- Violent crime
- Smoking
- Excess drinking
- Obesity
- Occupational fatalities
- STIs
- Pertussis

Source: United Health Foundation – America's Health Ranking (Alaska): www.americashealthrankings.org

Health Factors by "County," 2019

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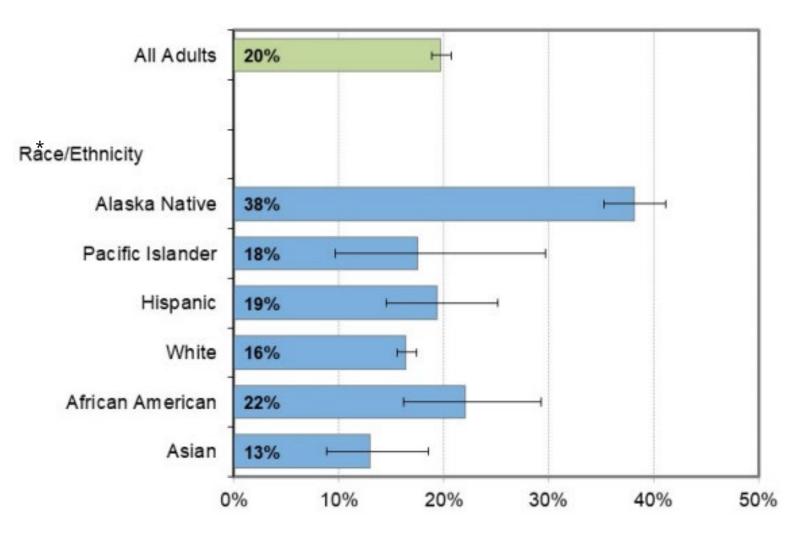


www.countyhealthrankings.org/reports/state-reports/2019-alaska-report

Racial Inequities: Smoking

Percentage of Adults Who Smoke,

by Race/Ethnicity, Alaska, 2015–2017



* Note: The race categories of African American, Asian, Pacific Islander, and White do not include respondents of Hispanic ethnicity. Percentages reported in this graph are for 2015–2017 combined, and may differ from those reported elsewhere for 2017 only.

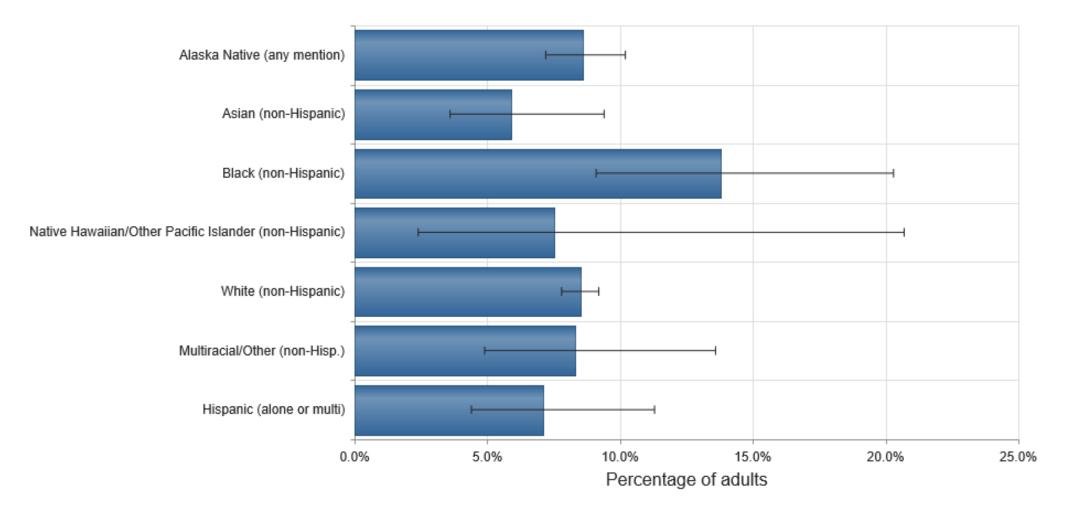
Source: Alaska Behavioral Risk Factor Surveillance System, Combined File

Racial Inequities: Diabetes

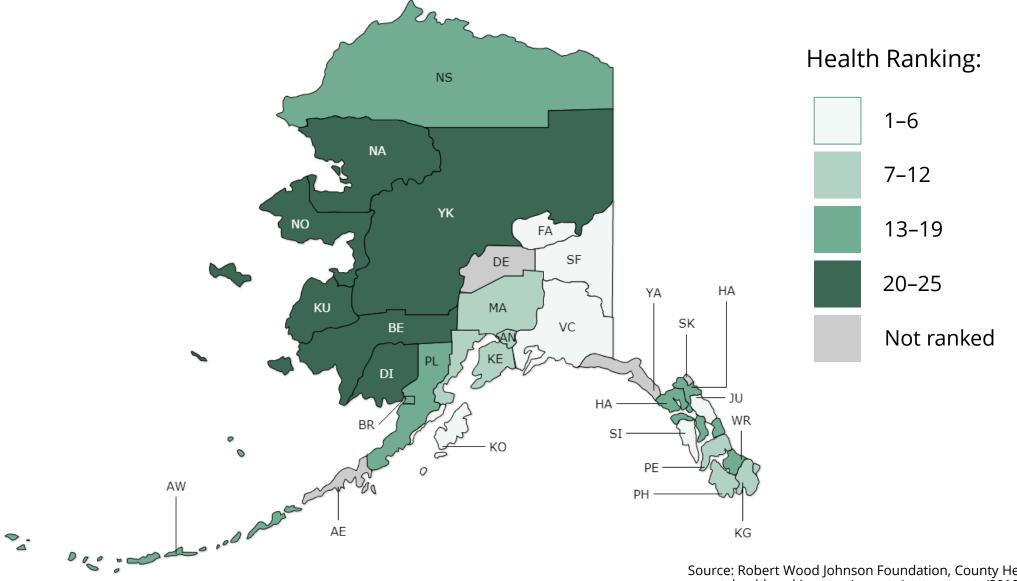
Percentage of Alaskan adults (18+) with diabetes

Crude rate by race/ethnicity, 2016–2018 (3-year average)

Source: Alaska IBIS, Diabetes Program, Section of Chronic Disease Prevention and Health Promotion



Health Outcomes by "County," 2019



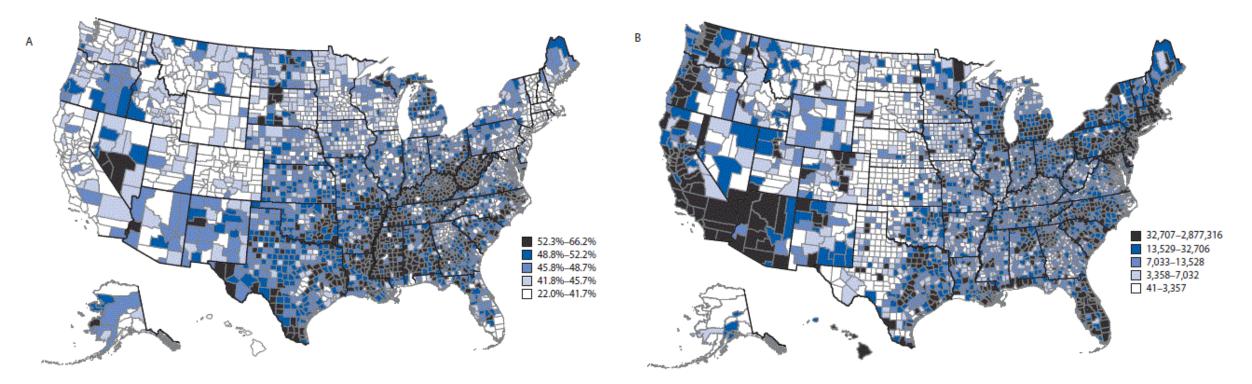
Source: Robert Wood Johnson Foundation, County Health Rankings: www.countyhealthrankings.org/reports/state-reports/2019-alaska-report

Prevalence of Medically Underlying Conditions

Risk of COVID complications **due to underlying medical conditions**, by:

Percentage of people

Number of people



Historical and Ongoing Systemic Trauma

The colonization of Alaska, recent history and political and economic and social systems play a major role in the health of its indigenous communities

Cemetery in Kivalina, a village in the Northwest Arctic. Generations of Alaska Native children endured abuse at the hands of religious and educational authorities, along with Alaska Native people experiencing land dispossession, voter disenfranchisement, and threats to their traditional and customary use of traditional food sources

1918 Influenza Pandemic

A historical photograph of Doctor Linus Hiram French meeting orphans of the Spanish Flu epidemic in 1919

Tuberculosis, 1700's - present



Alaskan Native home care facility for treatment of tuberculosis

Challenges and Strategies for Leading

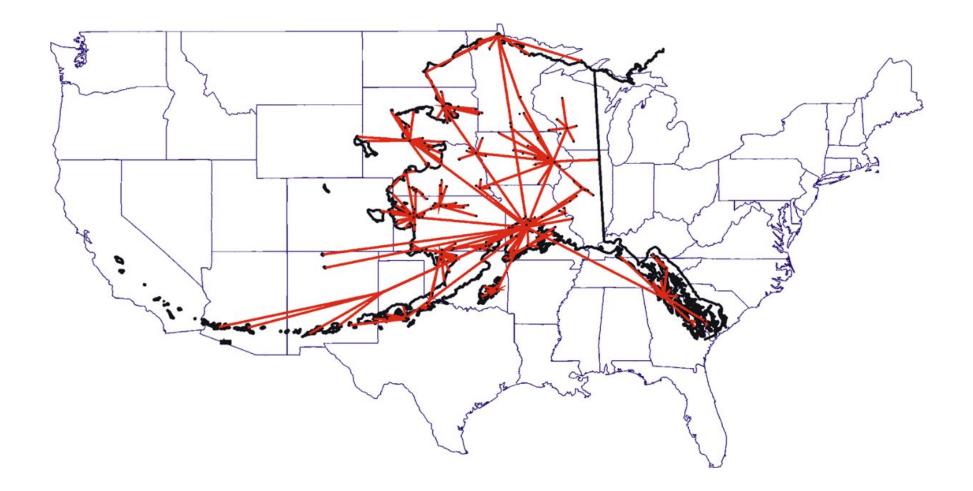
Alaska's Approach to Health Care

Health care is complicated and will always be imperfect, but how we structure our care is the next wave of medical transformation.



Access to Care in Indigenous Communities

Alaska Native Health Care System Referral Pattern and Telehealth Network



The Importance of Telehealth

Telehealth is an especially important source of care delivery in Alaska, particularly rural communities

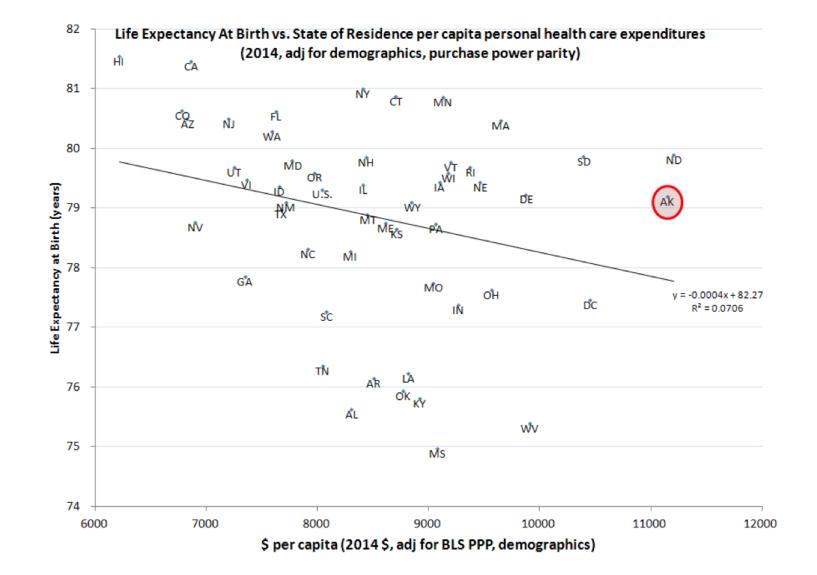
The Role of the Military

The US Coast Guard is an important partner in care delivery for remote communities

Health Care Expenditures and Health Outcomes

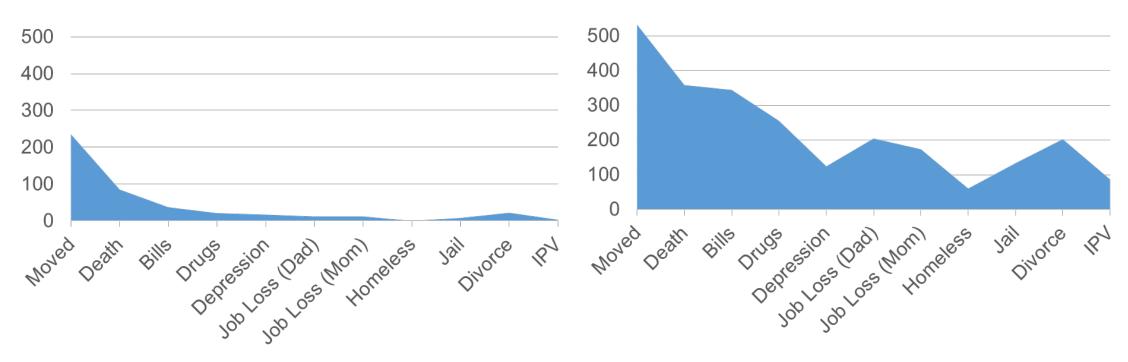
Health Care in Alaska is very expensive

- There is an inverse relationship between personal health care expenditures and life expectancy
- High healthcare costs are often significantly downstream of the cause of a health problem



Source: Alaska Department of Health and Social Services: <u>dhss.alaska.gov</u>

The goal of the project is to provide a vehicle for strengthening the support system for at risk youth and their families to prevent crises and keep families whole and healthy.



Low-Risk Group (0-1 stressor)

High-Risk Group (2+ stressors)

Alaska and COVID-19: Vulnerable Communities

Alaska Department of Health and Social Services staff at the Yukon-Kuskokwim Health Corporation (YKHC) – <u>ykhc.org</u>

Alaska and COVID-19: Alert Levels by Region

Source: Alaska Department of Health and Social Services - COVID-19 Alert Levels: dhss.alaska.gov/dph/Epi/id/Pages/COVID-19/alertlevels.aspx

CANADA

New Cases Rate (7-Day Avg)

Gr.

Cumulative Cases Map

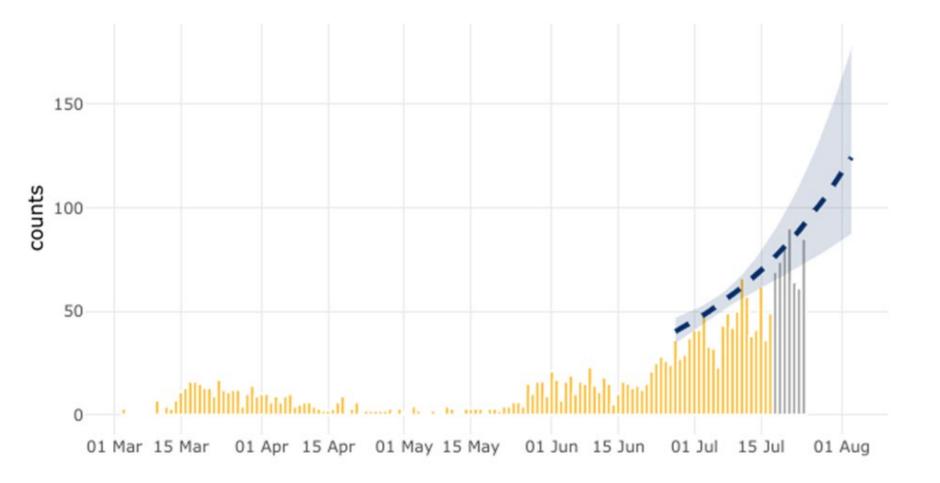
Alert Levels

Lab Testing Map

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Alaska and COVID-19: Alert Levels by Region

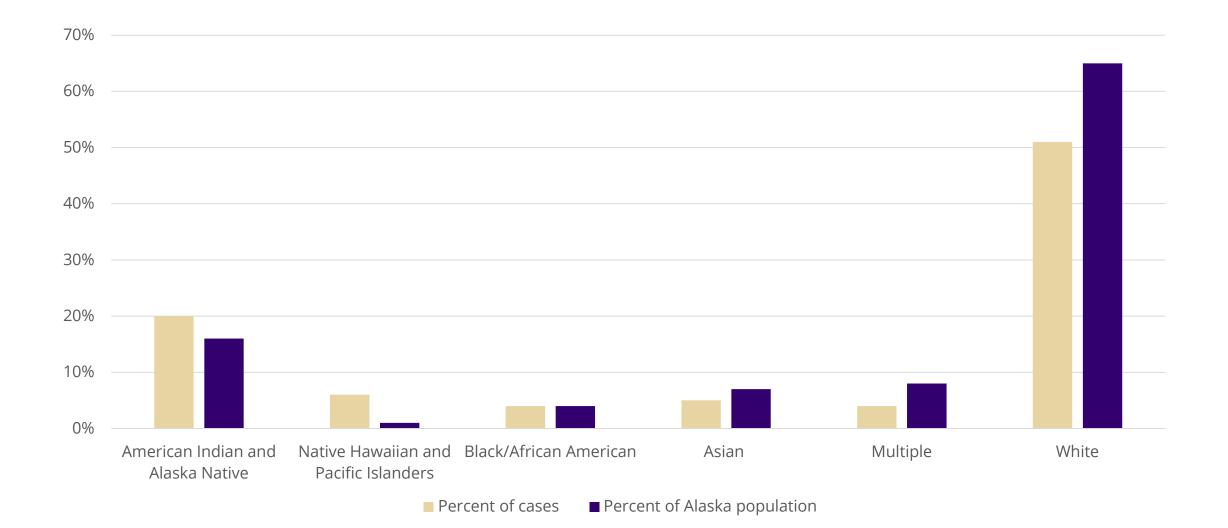
Epidemic curve by onset date, Alaska



Log-linear model: Short term forecast with 95% confidence band

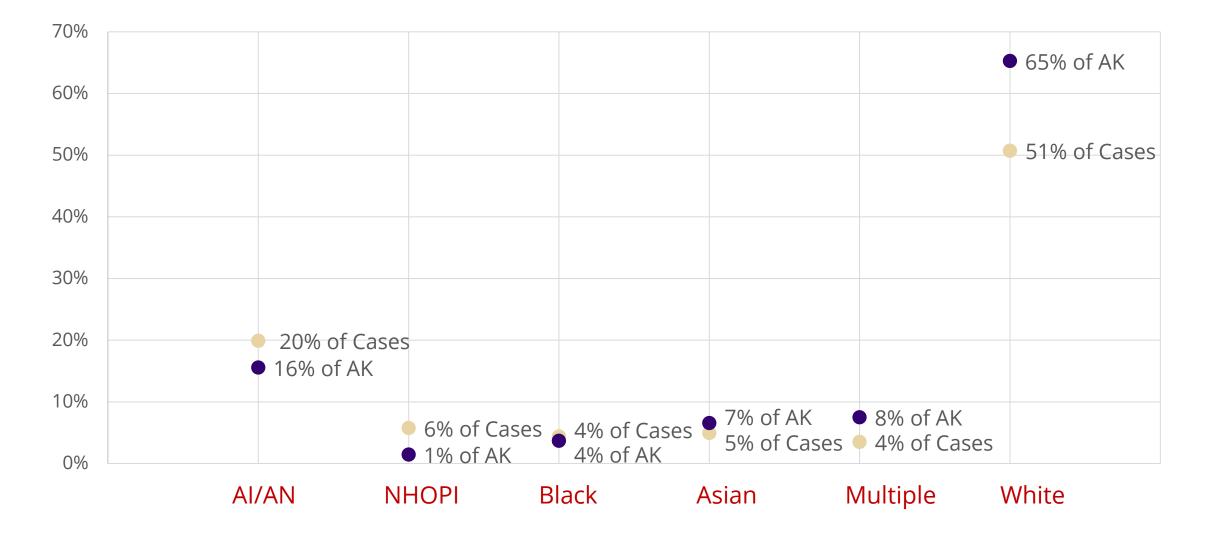
*Note: Analyses truncated by 7 days (gray bars) due to delay in reporting, resulting in incomplete data

Alaska and COVID-19: Total Cases by Race



Source: State of Alaska Department of Health and Social Services, Division of Public Health

Does distribution of cases reflect population distribution?



Source: State of Alaska, Department of Health and Social Services, Division of Public Health, Section of Health Analytics and Vital Records

Is severity different by race and ethnicity?



Source - State of Alaska, Department of Health and Social Services, Division of Public Health, Section of Health Analytics and Vital Records

Alaska and COVID-19: Deaths by Race

Race	Hospitalizations		Deaths	
	Number	Percentage	People	Percentage
AIAN	24	21	8	36
Asian	10	9	2	9
Black or African American	2	2	0	0
Native Hawaiian or Other Pacific Islander	17	15	1	5
Other Race	5	4	0	0
unknown/blank	11	9	0	0
White	47	41	11	50
Total	116		22	

Source - State of Alaska, Department of Health and Social Services, Division of Public Health, Section of Epidemiology

COVID-19 Inequities in Vulnerable Communities

Racial/ethnic minorities and non-native English speakers:

- Are significantly *more likely* to have a job that didn't allow them to work from home during the "Hunker Down" order
- Have significantly greater household size than their counterparts (on average at least 5 members per household).
- Along with people with disabilities, significantly *less likely* to engage in *COVID-19 related risk behaviors* (not wearing a mask, not physical distancing, etc.)
- Reported significantly higher levels of worry in terms of household finances, losing employment, having self or members of their household being infected by coronavirus, and having enough to eat compared to their counterparts

Additional Challenges



The challenge of being "the little guy"

Additional Challenges



The challenge of getting what is needed

The challenges of industry, in particular fisheries and fish processing



Responsive Health Communications

Alaska's health communications campaigns, such as *Mask up, Alaska*!, are inclusive of Alaska's diverse population. Language access is also key in communications.



Alaska Health and Social Services I Alaska Health and Social Services

¿Sabía que Alaska ha visto un aumento de nuevos casos de COVID-19? Así que debemos ser diligentes.

...

- · Lávese las manos con agua tibia.
- Evite tocarse la cara
- Manténerse seis pies de distancia de los demás... See More



Responsive Health Communications

Businesses have access to resources like the *COVID Conscious* toolkit to keep employees and customers safe:





Tribal-State Collaboration

Shared leadership between state government and native and tribal communities is critical for Alaska

Dr. Zink meets with Mayor Morris Nashoanak of Stebbins

Tribal-State Collaboration

Shared decision-making, allocation of resources, datasharing, and communications support Alaska's public health. However, conflicts can arise.

Nalukataq Celebration in Utqiagvik

"Guards work 24 hours a day to keep COVID out of some small Alaska Native villages"

— Sean Maguire, KTUU News

"Alaska's Remote Villages Are Cutting Themselves Off to Avoid Even 'One Single Case' of Coronavirus"

— TIME Magazine

"Alaska tribes facing food supply restrictions during pandemic seek to hunt out of season"

— Anchorage Daily News

"In Alaska town, calls to shut down fishing season amid coronavirus fears"

— The Washington Post

Key Takeaways on Leadership

In the face of Alaska's ongoing challenges, I strive to:

- ✓ Be clear with my role
- ✓ Follow data and science
- ✓ Practice humility
- ✓ Exercise honesty
- ✓ Remove the noise
- ✓ Seek partnership



Dr. Zink's wood-stove heated office yurt, behind her family home outside of Anchorage.

Panel Discussion with Dr. Robert Onders



Ann Zink



Robert Onders

QUESTIONS?

To ask a question, please click the

Q8/A

icon in the Zoom toolbar to open your Q&A Pod.

Alaska Native Tribal Health Consortium (ANTHC)

Preparing Tribal Health partners and medical professionals for COVID-19 <u>anthc.org/covid19/covid19readiness/</u>

Alaska Department of Health and Social Services

Alaska's 1115 Behavioral Health Waiver <u>dhss.alaska.gov/dbh/Pages/1115/default.aspx</u>

Alaska Department of Health and Social Services

COVID Conscious Business Toolkit

dhss.alaska.gov/dph/epi/id/pages/COVID-19/business.aspx

For additional resources, please visit our training page:

www.nwcphp.org/training/public-health-leadership-during-crisis