Conference and Institute Evaluations

Sample Questions

The NWCPHP evaluation team is available to assist in developing conference and institute evaluations. Results from conference evaluations will help you ascertain your conference’s strengths and areas for improvement, identify the most relevant conference content for your attendees, and provide you with a guide to help plan future conferences. NWCPHP has experience evaluating a wide range of conferences and institutes, including:

- Emergency preparedness conferences
- Public health law conferences
- In-house learning institutes
- Leadership institutes

If you are interested in working with us to develop a conference or institute evaluation, please complete our evaluation request form or contact Luann D’Ambrosio, NWCPHP Associate Director.

The following is a sample of questions from a conference evaluation:

1. Please indicate the extent to which you agree with the following statements regarding the subject matter and application of the presentation content.

2. Since you attended the conference, have you had the opportunity to apply the information provided in your job or workplace?
   - [ ] Yes
   - [ ] No

15. What do you see as a key benefit to attending the conference?
The following is a sample of questions from an institute evaluation:

1. Please rate the following items

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Very Good</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Institute</td>
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<td></td>
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<tr>
<td>Physical facilities</td>
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<td></td>
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<tr>
<td>Institute staff</td>
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</tbody>
</table>

19. The length of the Institute was:

☐ Too short
☐ About right
☐ Too long

20. What was the most valuable part of the Institute?