Preparedness and Emergency Response Sub-Project 2
Translation, Dissemination and Implementation of Research and Training

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Northwest Preparedness and Emergency Response Research Center (NWPERRC)
Why Texting?

Texting reaches key audiences

NW PERRC: Communication
Evidence-based research

NW PERLC: Translation
Texting for PH Toolkit
Overall Goal

• Goal: Improve the state of public health emergency preparedness through activities intended to increase the value, frequency and efficiency of public health training related to preparedness by systematically compiling, summarizing and make available learning products that have been developed by the work of the Preparedness and Response Learning Center network (PERLCs) and by other sources, including the Preparedness and Emergency Response Research Centers (PERRCs).
Objectives

1. Identify learning products, toolkits, and other resources developed by the PERLC Network and other sources as appropriate;

2. Evaluate which of these learning products fit the criteria for preparedness and emergency response competency development;

3. Develop a searchable web-based resource guide and database of current emergency preparedness and response public health trainings;

4. Identifying gaps with learning products produced by the PERLC Network;

5. Organize learning products by public health preparedness competency framework and PHEP capabilities and broadly disseminate and market these learning products to increase public health competencies to response to emergencies.
Definition of Learning Product

A “Learning Project” is any PERLC (and relevant PERRC) developed education and training activity or product that has been delivered to a specified target audience for the purposes of increasing preparedness and emergency response capability and capacity.

A Learning Project should have:

• utilized full or partial PERLC/PERRC funding;
• have a thorough evaluation component;
Work Plan

1. Develop compendium of PHPER training
2. Translate compendium into structured format
3. Enlist training experts at the state, local and tribal level as consultants on needs, interests and final product
4. Develop searchable “Guide to Selection” and use.
5. Monitor and evaluate extent to which objectives are achieved.
Sub-Project 2: Work Flow 2016

Scan for Training
Jan-April

Identify Learning Products
• Develop product search questions
• Develop search methodology
• Determine analysis plan
• Identify respondents
• Convene steering committee

Deliverables:
✓ Cast wide search of learning products
✓ Review quality
✓ Assemble products by competency

Database and Guide
May-August

Design Searchable Guide
• Conduct review of potential formats
• Identify search fields
• Gather feedback on usability elements from target audience

Deliverables:
✓ Synthesize feedback
✓ Decide on guide format

Data Collection
August-Nov

Test and Evaluate
• Build and test searchable database
• Recruit pilot testers
• Launch pilot of guide
• Evaluate outcomes

Deliverables:
✓ Pilot test product
✓ Analyze results
✓ Edit as needed

Disseminate Results
December

Market and Disseminate
• Create marketing materials
• Draft data tables and/or report
• Finalize data tables and/or report in PDF

Deliverables:
✓ Marketing and communications plan
✓ Developed marketing materials
✓ Broadly disseminate product
NWPERLC Project Team

- Luann D’Ambrosio, Principal Investigator
- Susan Allan, Co-Investigator
- Janell Blackmer, Operations Manager
- Sarah Manchanda, Instructional Technologist
- Rick Bruch, Web Computing Specialist
- Barbara Rose, Outreach and Training Design Specialist
- Meghan Fitzpatrick, Communications Specialist
- Megan Rogers, Evaluation Specialist
- Hannah Frenkel, Research Assistant
- Maddie Frost, Research Assistant
- Trudy San Jose White, Coordinator
- Hsio-Ying Lo, Fiscal Specialist
Questions for RNSC

1. Does this resource as described sound beneficial to practitioners?

2. What is missing or could be potential barriers to keep practitioners from utilizing this resource in their work environments.

3. What additional advice do you have for us as we build this resource to increase health department capacity for preparing and responding to emergencies.
Questions

• Thank you for your time!
• Contact Information
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