



Annual Oregon Public Health Workforce Development Conference

March 3-5, 2008

**Monarch Hotel & Conference Center
I-205 at Sunnyside Road/Sunnybrook Blvd.
12566 SE 93rd Ave, Clackamas, OR 97015
(Portland South)**



Conference Program

The Annual Oregon Public Health Workforce Development Conference provides short-term, intensive educational opportunities for health professionals with expert faculty from the University of Washington School of Public Health, Northwest Center for Public Health Practice; and from the Training and Education staff of the Oregon Division of Public Health.

Monday - March 3, 2008

- 9:30 – 10:00 Registration and Refreshments
- 10:00 – 10:15 Administrative Announcements
- 10:15 – 10:45 Welcome and Introductions
- 10:45 – 12:00 Conference Kick-off
- Noon – 1:00 Lunch (provided) and Networking Fun
- 1:00 – 4:30 Concurrent Courses (Block 1)

Tuesday - March 4, 2008

- 8:30 – 12:00 Concurrent Courses - *Continuation* of Monday PM courses
- 12:00 – 1:00 Lunch (provided). Networking Fun
- 1:00 – 4:30 Concurrent Courses (Block 2)

Wednesday – March 5, 2008 AM

- 8:30 – 12:00 Concurrent Courses - *Continuation* of Tuesday PM courses

*Please select **TWO (2)** courses out of the four listed to attend.*

1. Intermediate Epidemiologic Concepts and Methods – Victoria Holt, RN, MPH, PhD

This course focuses on the design, conduct, analysis and interpretation of epidemiologic studies. Topics for discussion will include issues in data collection (including study type choice, subject selection, exposure measurement, and issues specific to conducting surveys), data analysis (including appropriate measures of association, and dealing with confounding and effect modification), and interpretation (including determination of bias and causal inference). *Audience:* Those who have taken the Introductory Epidemiology Public Health Conference course previously or who are familiar with basic epidemiology.

2. Leadership, Development: Skills, Styles, Attitudes – Bud Nicola, MD, MHSA, FACPM

This course explores leadership and management within organizations, primarily from the perspective of the mid-level manager. The topics cover the relationship between personal and organizational values, how the context of the work environment is critical to success, critical leadership tasks, effective forms of communication and meeting management, collaborative leadership skills, performance appraisals and counseling, effective relationship with organized labor and non-union employees. *Audience:* Mid-level managers.



Conference Program *Cont.*

3. Program Planning & Evaluation – Luann D’Ambrosio, MEd, and Carl Osaki, RS, MSPH

This course is designed to demonstrate the effectiveness of performance measurement using logic models and outcome measurement. It will provide basic tools to enable health professionals to begin to implement and develop an evaluation plan for programs. *Audience:* Health professionals new to the profession and concept of outcome measurement, those already familiar with outcome measurement, and those interested in updates on methods for developing logic models and evaluation planning.

4. Building Effective Teams and Cross Agency Collaboration - Jeremy Sappington, MSPH

This course covers the stages of team development, tasks and maintenance functions in work teams, criteria for evaluating work teams, and skills for effective team building. The course will foster an understanding of the vital role that teams play in building cross-agency collaboration to accomplish tasks requiring broad-based support. *Audience:* Health professionals seeking information on the dynamics of team development, increasing team productivity, and how to develop intra-agency and inter-agency team efforts.

Wednesday – March 5, 2008 PM

12:00 – 1:30 Lunch (provided) and Workforce Development Jeopardy, Jewels and Gems

1:30 – 3:00 **Tribal Issues, Cultural Understanding, and Closing Ceremony,**
Vanessa Short Bull, BA and Jay LaPlante, BA

This session will facilitate cross-cultural learning and sharing about Oregon tribes, and the key issues for public health and workforce development. It will cover Public Health as it pertains to tribes, communication issues that facilitate or hinder working with tribes, tribal training needs, how tribes work with one another and with other health entities, the Northwest Portland Area Indian Health Board’s working relationship with Oregon tribes, and important cross-cultural factors. The presentation will provide a unique glimpse into Native humor and its use in breaking down barriers. The closing session will offer a tribal cultural experience to wish conference participants a good journey home.

Registration and Conference Costs

Register by February 19, 2008. Session attendance is limited, so register early.

To register for this course you need to do three things:

1. Register via the DHS Learning Center. Go to: 1) <https://dhslearn.hr.state.or.us>, 2) Click on “Courses & Registration” at left, 3) Click on “Find a Course & Register”, 4) Enter course # **C00554** or keyword “WFD”, 5) Select *Oregon PH Workforce Development Conference*, and 6) Register.
2. **Select TWO courses to attend** and **email your selections to:** Christina.a.stenerson@state.or.us (phone # 971-673-1110), or Catherine Southern at Catherine.southern@state.or.us (phone # 971-673-1012) **by Feb 19, 2008.**
3. Send in the attached Registration Form and a check for **\$35.00** to:

Oregon Dept of Human Services
Cashier’s Office; P.O. Box 14260; Portland, OR 97293-0260
The registration fee includes course materials, lunch and refreshments.

REGISTRATION FORM

Annual Oregon PH Workforce Development Conference

March 3-5, 2008

Portland, Oregon

Please print all information.

Name _____
Last First Middle Initial

Title _____

Organization _____

Work Address _____

Work Phone _____

City _____ State _____ Zip _____

Email Address _____

Make Check or money order of \$35.00 payable to:

**Dept of Human Services
Cashier's Office
P.O. Box 14260
Portland, OR 97293-0260**

- Please Note: There will be **no registration fee refunds** if the request is made after February 19, 2008.

** **State of Oregon employees:** When paying for registration, please use your agency's Index & PCA numbers on your Financial Services Request form.

Cashier's Office use only: Index 70220 PCA 71976 Obj 2750

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Space is limited so early registration is advised.