



Summer Institute for Public Health Practice

Public Health Today: New Strategies. New Tools.

2009

August 10 - 14

One week makes a big difference.

Come discover what is **current in public health practice** and hear timely presentations about emergency preparedness, leadership, management, and more at the 18th Annual Summer Institute for Public Health Practice held at the University of Washington.

You'll hear from leading experts on cross-cutting issues and receive practical, case-based training from our nationally-renowned faculty. All courses are designed to be relevant to both emerging and everyday challenges.

Participants will network with colleagues from across the nation and learn what others are doing to improve public health in their communities.

Courses:

NEW! Tools of the Trade: Practical Skills for Managers teaches how modern technologies can assist the public health practitioner with communication, collaboration, and decision-making.

Basic Epidemiology introduces fundamental concepts and methods. Practitioners will also learn about outbreak investigations, community surveillance, and causal associations.

Intermediate Epidemiology covers measures of risk, epidemiologic bias, and study types. Join in interactive discussions and exercises that highlight relevant examples from public health practice.

Health Communication explores health communication strategies and campaigns. This course covers formative needs assessments, audience segmentation, message development, and more.

Implementing Program Planning and Evaluation teaches planners how to build and evaluate programs. Learn to identify key stakeholders, develop a program logic model, and create a basic evaluation plan.

Save \$300 by registering before July 4.

Register online or contact Trudy San Jose White at 206.685.2931 or sanjose@u.washington.edu



The Northwest Center for Public Health Practice is a resource.

The Northwest Center for Public Health Practice (NWCPHP) improves the quality and effectiveness of public health by linking academia and the practice community. Our faculty and staff work with public health practice to identify needs around education, training, needs assessment, program evaluation, and public health systems research. The result is high-quality, competency-based education, research and technical support for Alaska, Idaho, Montana, Oregon, Washington, Wyoming and tribes in our six-state partner region.

Training & Evaluation:

Public health faces immense challenges, but these challenges also create opportunities for growth. We coordinate on-site and distance-learning courses with competency-based curricula and needs assessment.

Summer Institute for Public Health Practice

This annual, week-long institute provides practical training on current trends in public health.

Northwest Public Health Leadership Institute

This year-long training is dedicated to developing the skills necessary for successful public health leaders.

FREE Training

More than 26 online trainings are available at www.nwcphp.org and additional training topics are available on CD-ROM. We also offer a popular monthly web conferencing series, Hot Topics in Preparedness, featuring practice partners, faculty, and experts in the field.

Program Evaluation & Needs Assessment

Tools and guidance are available for training plan development, needs assessment, and program evaluation.

On-Site Training

Our faculty and staff plan, develop, teach, and evaluate partner activities throughout the region, such as conferences, meetings, and institutes.

Evidence-Based Research:

The complexities of public health make it challenging to determine the best methods for maximizing public health services, and this is intensified by the lack of evidence used to determine common practices. Public health systems research focuses on providing an evidence base for best practice in public health.

NWCPHP Preparedness and Emergency Response Research Center

NWCPHP houses one of seven CDC-funded Preparedness and Emergency Response Research Centers (PERRCs). Our NWPERRC studies how to best reach essential, vulnerable and diverse audiences with critical information during emergency response situations.

Northwest Public Health Journal:

We produce the journal as a biannual forum for practitioners, teachers, researchers, and policy makers in public health to exchange ideas, describe innovations, and discuss current issues.