

Exercise: Indicator Review

Instructions:

1. Read the indicators for the list of outcomes provided on the following page.
2. Use the worksheets provided to review the indicators. Working independently at first and then with your evaluation workgroup, check all boxes which are adequately addressed.
3. Add explanatory comments.
4. Assign a rating using the following scale. Write your rating on the rating worksheet.

Rating

- 1 = Very Good to Excellent (only minor recommendations for improvements, if any)
- 2 = Fair to Good (some strengths, however, some areas need revisions)
- 3 = Unacceptable to Poor (few or no strengths, major revisions required)

5. After completing your independent assessment, discuss your review with your group.
6. Discuss how, if appropriate, you would improve the indicators.

Indicators: Smoking Cessation Program

Outcomes	Indicators
1. Increased intention to reduce smoking	1a. Number and percent of participants who report at the first session that they intend to quit.
2. Increased knowledge of techniques to reduce smoking	2a. Number and percent of participants who say they know more about how to reduce smoking. 2b. Number and percent of participants who can name four ways to curb smoking behavior.
3. Reduction/cessation of smoking	3a. Number and percent of participants who demonstrate a decrease in or cessation of their smoking.

Worksheet: Indicators Review

Project/Program/Agency Name: _____

Reviewer: _____

Indicators

- Do the indicators *make sense* in relation to the outcomes they are intended to measure? Are they understandable?
- Are the indicators directly related to the outcome? Do they *define* the outcome? Will they show the qualities of the change desired?
- Are the indicators *specific*?
- Are the indicators measurable or observable? Can they be seen (i.e., observed behavior), heard (i.e., participant interview), or read (i.e., client records)?
- Are the indicators trustworthy? Will they be valid and reliable measures of the outcome?
- Is it reasonable to expect the agency can collect data on the indicators? Is it likely within the agency's resources to do so?
- Are the indicators useful? Will they help you understand what is going on in the program and where program improvements may be needed?

Comments: _____

Rating Sheet: Indicators Review

Program/Agency Name: _____

Reviewer: _____

Indicators	Rating
Make sense	
Define outcomes	
Specific	
Measurable	
Trustworthy	
Reasonable	
Useful	
Overall	